



Burnham Sailing Club

Safety and Social Media Policy

Introduction

This Policy is written in line with Guidance from the RYA and the NSPCC Note:

the terms 'child' or 'children' apply to anyone under the age of 18

the term 'parent' applies to anyone with guardianship or caring and parental responsibility for the child

the term 'members' applies to members of members and volunteers

Our online safety statement

This policy provides guidance on how our club uses the internet and social media, and the procedures for doing so. It also outlines how we expect club members, and the children who are members of the BSC, to behave online.

As a club, we commit to implementing this policy and addressing any concerns quickly and within these guidelines.

Aims

The aims of our online safety policy are:

- to protect all children involved with our club and who make use of technology (such as mobiles phones, games consoles and the internet) while in our care
- to provide members with policy and procedure information regarding online safety and inform them how to respond to incidents
- to ensure our club is operating in line with our values and within the law regarding how we behave online

Understanding the online world

As part of using the internet and social media, our club will:

- assess and manage the safety aspects – including what is acceptable and unacceptable behaviour for members and children when using websites, social media including Facebook, TikTok, Instagram, Twitter or Snapchat, apps and video conferencing platforms including Zoom or Skype
- be aware of how members in our club and the children they work with use social media both inside and outside of our setting
- ensure that we adhere to relevant legislation and good practice guidelines¹ when using social media or video conferencing platforms provide training for the members responsible for managing our club's online presence
- regularly review existing safeguarding policies and procedures to ensure that online safeguarding issues are fully integrated, including: making sure concerns of abuse or disclosures that take place online are written into our reporting procedures
- incorporating online bullying ('cyberbullying') in our anti-bullying policy

Managing our online presence

Our online presence through our website or social media platforms will adhere to the following guidelines:

- all social media accounts will be password-protected, and at least 2 members of the Committee will have access to each account and password
- the account will be monitored by at least two designated members of members in order to provide transparency, who will have been appointed by the clubs committee
- the designated members managing our online presence will seek advice from our designated safeguarding lead to advise on safeguarding requirements

- designated members will remove inappropriate posts by children or members, explaining why, and informing anyone who may be affected (as well as the parents of any children involved)
- we'll make sure children are aware of who manages our social media accounts and who to contact if they have any concerns about something that's happened online
- our account, page and event settings will be set to 'private' so that only invited members can see their content
- identifying details such as a child's home address, school name or telephone number shouldn't be posted on social media platforms
- any posts or correspondence will be consistent with our aims and tone as a club
- parents will be asked to give their approval for us to communicate with their children through social media, via video conferencing platforms or by any other means of communication
- parents will need to give permission for photographs or videos of their child to be posted on social media
- video conferencing sessions will be password protected in order to maintain children's privacy and prevent exposure to inappropriate or harmful content by third parties

What we expect of our club members

- club members should be aware of this policy and behave in accordance with it
- club members should seek the advice of the designated safeguarding lead if they have any concerns about the use of the internet or social media
- club members should communicate any messages they wish to send out to children to the designated members responsible for the club's online presence
- club members should not communicate with children via personal accounts
- club members should not 'friend' or 'follow' children from personal accounts on social media and maintain the same professional boundaries online as they would in person when using club accounts
- club members should make sure any content posted on public personal accounts is accurate and appropriate, as children may 'follow' them on social media
- rather than communicating with parents through personal social media accounts, members should choose a more formal means of communication, such as face-to-face, in an email or in writing, or use a club account or website
- club members should avoid communicating with children via email or club social media outside of normal sailing times
- emails or messages should maintain the club's tone and be written in a professional manner, e.g. in the same way you would communicate with fellow professionals, avoiding kisses (X's) or using slang or inappropriate language
- club members should not delete any messages or communications sent to or from club accounts
- club members should undertake all online safety training offered and gain a basic knowledge of the platforms children use and how to report or remove inappropriate content online
- any concerns reported through social media should be dealt with in the same way as a face-to-face disclosure, according to our reporting procedures
- at least one parent must be present during the delivery of any activities via video conferencing platforms at home
- any delivery of activities to children via video conferencing platforms will be supported by an additional member of members (even if they're not actively delivering) to ensure transparency
- club members and children must not engage in 'sexting'⁴ or send pictures to anyone that are obscene

What we expect of children

- children should be aware of this online safety policy and agree to its terms
- we expect children's behaviour online to be consistent with the guidelines set out in our acceptable use statement

- children should follow the guidelines set out in our acceptable use statement on all digital devices, including smart phones, tablets and consoles

What we expect of parents

- parents should be aware of this online safety policy and agree to its terms
- parents should protect all children's privacy online and think carefully about what content they share about our sport online, where they share it and who they're sharing it with • we expect parents' behaviour online to be consistent with the guidelines set out in our acceptable use statement and in our codes of conduct for parents and spectators

Using mobile phones or other digital technology to communicate

When using mobile phones (or other devices) to communicate by voice, video or text (including texting, email and instant messaging such as WhatsApp or Facebook Messenger), we'll take the following precautions to ensure children's safety:

- club members will avoid having children's personal mobile numbers and will instead seek contact through a parent
- we'll seek parental permission on each occasion we need to contact children directly; the purpose for each contact will be clearly identified and agreed upon
- a method of accountability will be arranged, such as copies of texts, messages or emails also being sent to another member of members or to parents
- smartphone users should respect the private lives of others and not take or distribute pictures of other people if it could invade their privacy
- club members should have a separate phone from their personal one for any contact with parents or children
- texts, emails or messages will be used for communicating information – such as reminding children or young people about upcoming events, which kit to bring or practice timings – and not to engage in conversation
- if a child misinterprets such communication and tries to engage a members member in conversation, the member of members will take the following steps: end the conversation or stop replying
- suggest discussing the subject further at the next practice or event
- inform the clubs lead safeguarding officer in the interest of transparency
- if concerned about the child, provide contact details for the clubs designated safeguarding lead or appropriate agencies and report any concerns using the clubs reporting procedures

Using mobile phones during sailing activities

So that all children can enjoy and actively take part in club activities, we discourage the use of mobile phones during such activities. As part of this policy we will:

- make children aware of how and who to contact if there is an emergency or a change to previously agreed arrangements with the club
- advise parents that it may not be possible to contact children during activities and provide a contact within the club who will be reachable should there be an emergency
- explain to children how using mobile phones during activities has an impact on their safe awareness of their environment, and their level of participation and achievement

Important BSC contacts

Contact for parents, children and members in relation to this policy and online safety

Our designated safeguarding lead

Name: Sally Harbott

Email: safeguarding@burnhamsc.co.uk

Further information for parents about keeping children safe online

NSPCC

The NSPCC's guidance for parents on online safety nspcc.org.uk/keeping-children-safe/online-safety

Child Exploitation and Online Protection Centre (CEOP) Child

Exploitation and Online Protection Demand's website
ceop.police.uk

The UK Safer Internet Centre

Safer Internet Centre's advice for parents and children saferinternet.org.uk

NSPCC Child Protection in Sport Unit (CPSU)

Information and resources related to this topic are available at:
the cpsu.org.uk/help-advice/topics/online-safety

UK Safer Internet Centre provide online safety tips, advice and resources to help children and young people stay safe online. <https://www.saferinternet.org.uk/>